



Manufacturing, Logistics, Offices, and Agriculture

A city where a diverse collection of businesses intersect

# Toyohashi City, Aichi Prefecture

## Business Expansion Guide

# TOYOHASHI

Livability

Agricultural  
Businesses

Large  
Workforce

Emerging  
Businesses  
and Start-ups

Port of  
Mikawa

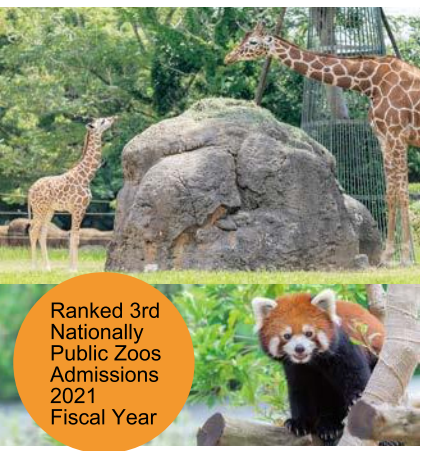
Robust  
Transportation  
Infrastructure

# Livable Toyohashi

Toyohashi City represents the eastern region of Aichi Prefecture and is a fully-developed place to live. If you look around, you'll find many large shopping malls and nature - like mountains and the sea - that you can enjoy, all within 30 minutes of the heart of the city.



Ranked 3rd nationally in the “2022 Ranking of Cities Ideal for Raising Children for Dual-Income Families”  
 “SDGs 2020 City Edition” Ranked 1st Nationally in Life Satisfaction, 3rd in Happiness



Ranked 3rd  
 Nationally  
 Public Zoos  
 Admissions  
 2021  
 Fiscal Year



こども未来館  
 こども未来館  
 Kodomo Miraikan  
 Coconico



まちなか  
 図書館

Machinaka Library



Omotehama Beach

Just 30 minutes  
 to the beach or  
 mountains!  
 (from Toyohashi  
 Station)

Discover the Charm of Toyohashi

ええじゃないか豊橋



Toyohashi Zoo and Botanical Park  
 Non Hoi Park

のほけいパーク  
 NON HOI PARK



A Place Where People of All Ages Can Connect  
 Kodomo Miraikan Coconico

こども未来館  
 Development Center for Children's Futures



# Business-Friendly Toyohashi

Bordering Shizuoka Prefecture, Toyohashi City is the industrial hub of eastern Aichi Prefecture. Its economy is primarily composed of industries linked to leading automobile manufactures, supplemented by a diverse collection of industries, such as for food and plastic products. Toyohashi Station, which serves as the gateway to the East Mikawa region, is complete with office buildings and coworking facilities.

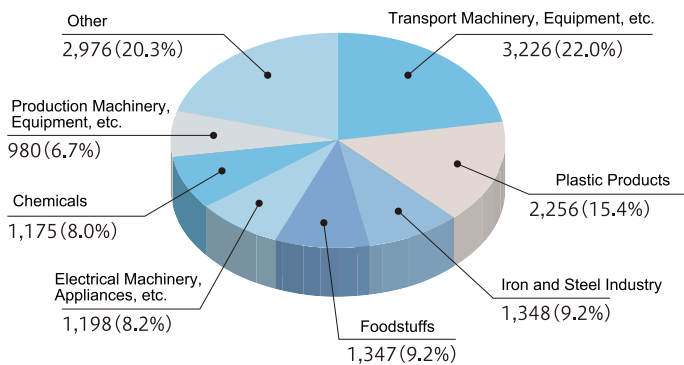


Akemi Zone Industry Base



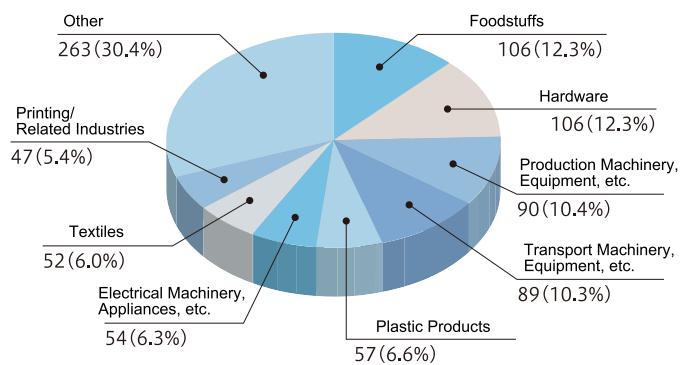
em CAMPUS STUDIO (Coworking space)

## Value of Goods Shipped \1.46 Trillion



(in figures of ¥100 million)

## 864 Business Site



(in number of business site)

\* 2022 Survey on the Organizational State of the Economy (Survey of Manufacturing Facilities)

# Large Workforce

The Toyohashi metropolitan area has a population of around 800,000. There are five universities and 28 high schools, all nurturing the talented individuals who will shoulder the next era.

### Basic Data

Toyohashi City Population: 372,000 Workforce: 221,000

Toyohashi Metropolitan Area Population: 798,000 Workforce: 468,000

\* Toyohashi metropolitan area: Toyohashi City, Toyokawa City, Shinshiro City, Tahara City, Gamagori City, Kosai City

\* Population and Workforce Data: 2020 Census

- Toyohashi University of Technology (National University Corporation): Department of Mechanical Engineering, Department of Electrical and Electronic Information Engineering, Department of Computer Science and Engineering, Department of Applied Chemistry and Life Science, and Department Architecture and Civil Engineering
- Aichi University, Toyohashi Campus (Private University with Junior College): Department of Regional Policy, Department of Humanities and Social Sciences, and more. Every year more than 200 graduates find employment in the manufacturing industry.
- Toyohashi SOZO University (Private University with Junior College): Department of Business Administration and more. Established a local business research course as a job placement support program
- Toyohashi Technical High School: Department of Robotics, Department of Mechanical Engineering, Department of Electrical Engineering, Department of Architectural Design, Department of Urban Engineering. 85% of graduates find employment within the prefecture
- Other distinctive schools: Aichi University of Technology, Toyohashi Commercial High School, Toyokawa Technical High School, Atsumi Agricultural High School, Miya Fisheries High School



Toyohashi University of Technology



Aichi University



Toyohashi SOZO University



Toyohashi Technical High School

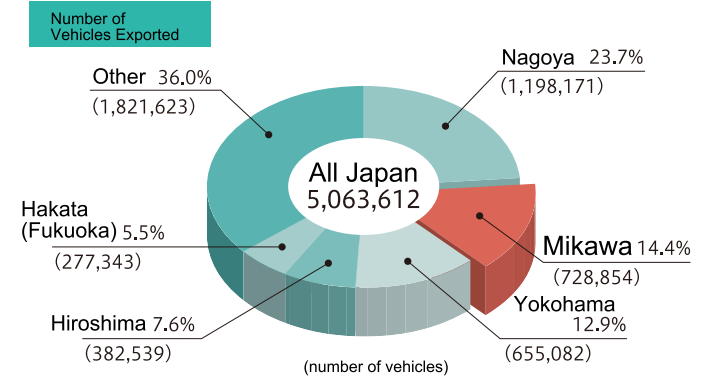
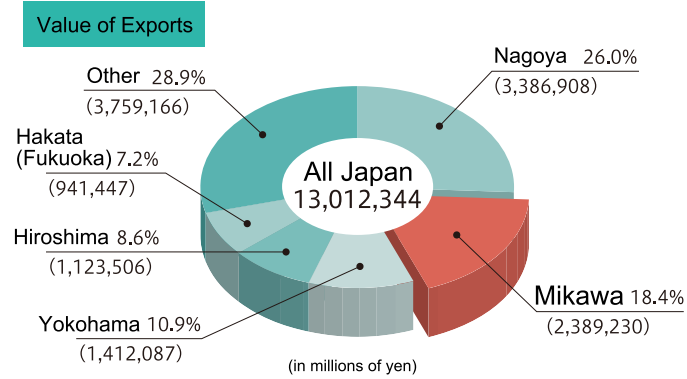
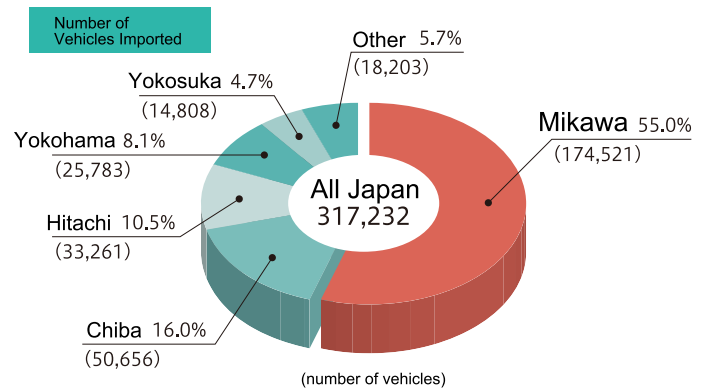
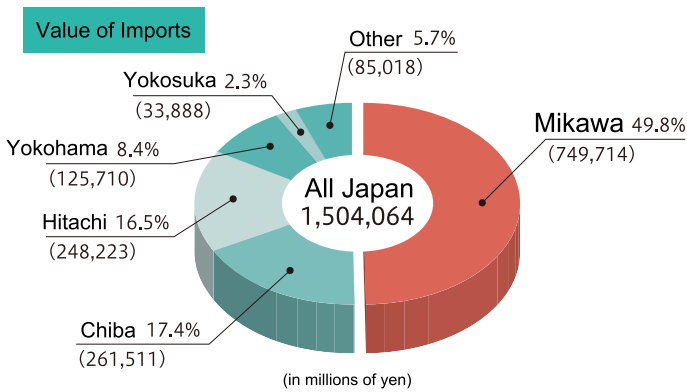
# Distribution Hub in the Heart of Japan Port of Mikawa



Port of Mikawa has been designated as an essential commercial port and harbor, with coverage of the Tokyo metropolitan area, Kansai region, and everywhere in between. With a wharf of around 20 kilometers in length, a container terminal, and additional facilities, it supports manufacturing centered on the automobile industry from a logistics standpoint.

Ranked first nationwide in value of vehicles imported plus number of vehicles imported for 30 consecutive years!  
Among the top exporters of vehicles in Japan!

(2022 Nagoya Customs Toyohashi Customs Substation Published Data)



## Port of Mikawa Toyohashi Container Terminal



Swift operations are possible with two gantry cranes and state-of-the-art straddle carriers.

## Main automobile brands imported and exported via Port of Mikawa

(as of May 2023)

**Akemi Zone**  
(Toyohashi City)

Volkswagen, Audi, Bentley, Lamborghini, Porsche

**Jinno Zone**  
(Toyohashi City)

Suzuki, Mercedes-Benz, Volvo, Jaguar, Land Rover, Alfa Romeo, FIAT, Jeep, Abarth, Maserati, Peugeot, Citroën, DS, Mercedes AMG, Mercedes EQ, Maybach, Hyundai

**Tahara Zone**  
(Tahara City)

Toyota

**Gamagori Zone**  
(Gamagori City)

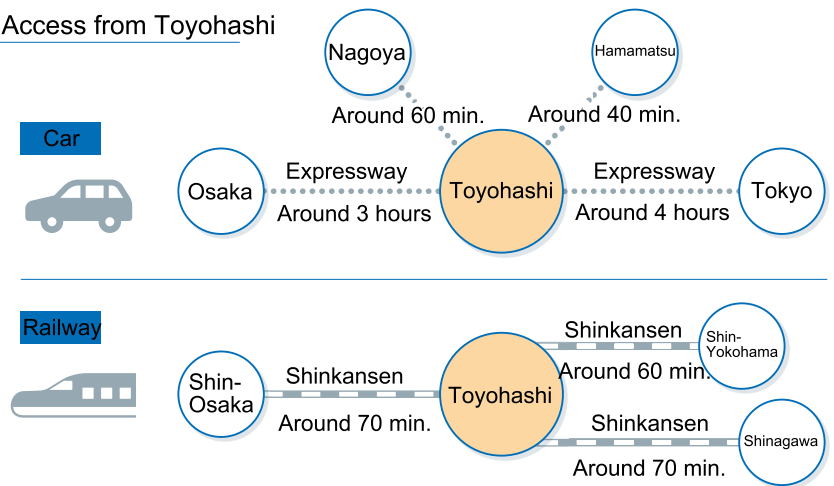
Mitsubishi

# Robust Transportation Infrastructure

Located squarely between the Tokyo metropolitan area and the Kansai region, Toyohashi is strategically positioned for business and distribution due to its proximity to large metropolitan areas and leading automobile manufacturers, and is connected to the world through Port of Mikawa.



## Access from Toyohashi



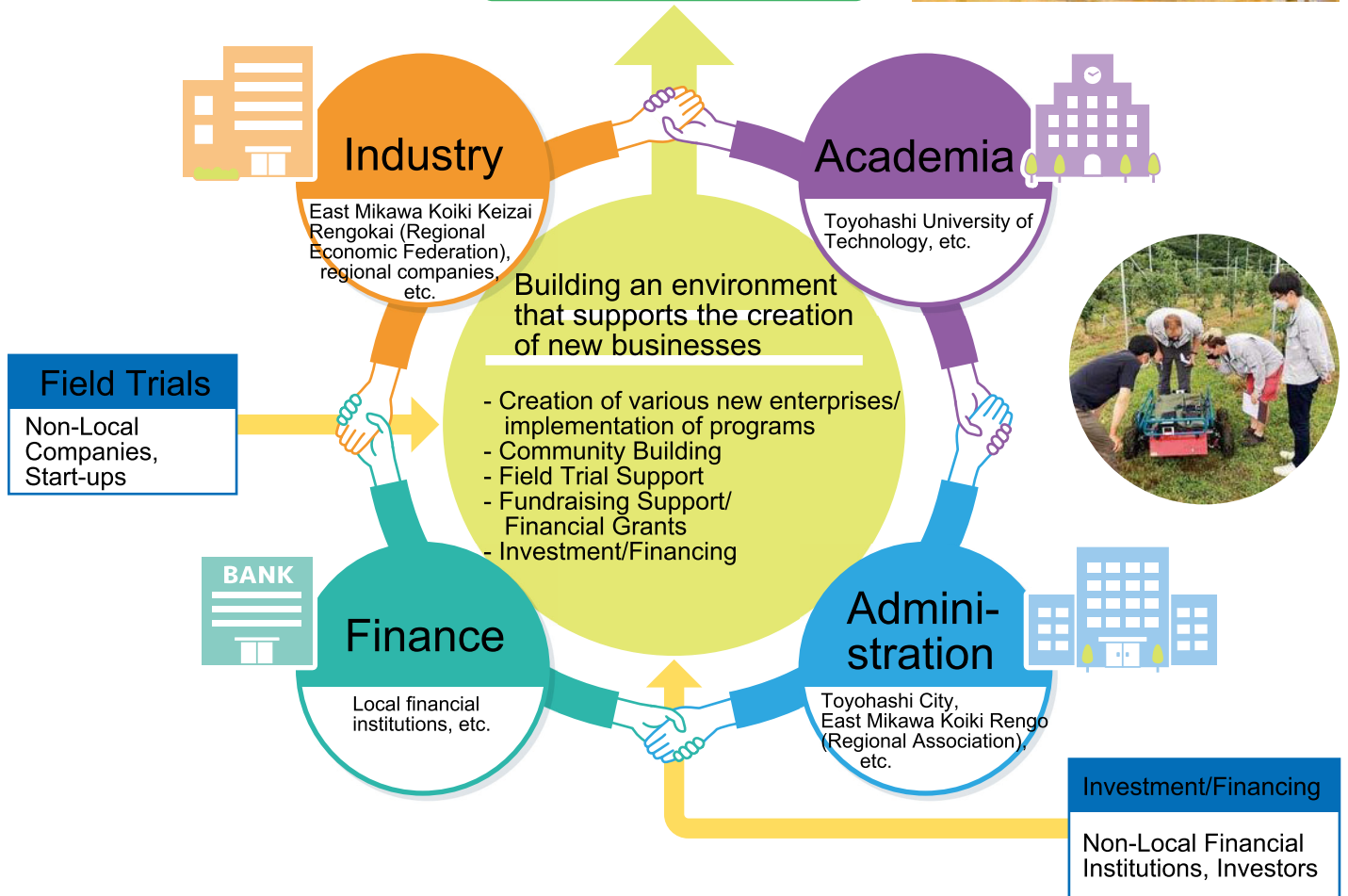
● To Chubu Centrair International Airport; Around 90 minutes by car  
Around 70 minutes by rail

# Emerging Businesses and Start-ups

The region's industrial, academic, public, and finance sectors cooperate to promote interaction between talented individuals in and outside of the city and support the creation of new businesses. We are working on developing an environment in which local companies and startup entrepreneurs can continue to create new businesses and business ventures.



Creation of new business ventures and start-ups



# Concentration of Agricultural Businesses

We take pride in our agricultural output, ranked 14th nationally(\*) in terms of value. Toyohashi was also the first city in Japan to use protected horticulture, and in the present our booming agribusiness is supporting farming across the country.

\* Ministry of Agriculture, Forestry and Fisheries 2021 Agricultural Output by Municipality (estimate)



# Agricultural-use land and office expansion support

Our dedicated “Business Expansion Concierge” service will guide you in conversations regarding expansion into Toyohashi City.

**Grants  
(Corporate)**

Can exceed 800,000,000 Yen  
for a single company

**Amount issued  
(in the last 10 years)**

107 grants totaling  
3,400,000,000 Yen

Breakdown

1. Subsidy for Land/Building/Depreciable Asset Acquisition  
Up to 700,000,000 Yen
2. Subsidy for New Jobs/Job Transfers  
Up to 60,000,000 Yen
3. Subsidy for Environmental Facility Establishment  
Up to 40,000,000 Yen



In Addition

You can receive payments for your business equivalent to;

4. 3-5 years' worth of land/home property tax
5. 3-5 years' worth of land/home city planning tax
6. 3 years' worth of depreciable assets tax
7. 3-5 years' worth of business office tax

Scan here for  
more information!



## Additional Support

Support for  
office setup



Support from  
Aichi Prefecture



Support for  
using Port of  
Mikawa



Easing of green space  
percentage required by  
factory location laws



In specific areas,  
5% green space,  
10% environmental  
space

\* Conditions for each support item must be fulfilled in order to qualify.



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